



WORLDWIDE UNIVERSITIES NETWORK (WUN)
EARLY CAREER RESEARCHER WEBINAR SERIES

UPCOMING SESSION

Get Seen: How to create a compelling LinkedIn profile and raise your visibility

11 September 2025

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Your university is a member of the [Worldwide Universities Network](#) (WUN). WUN brings together 24 leading comprehensive research universities in a collaborative partnership to advance research and education on major global challenges. Capitalising on the geographic and cultural diversity of members across six continents, WUN enriches their shared experience, and brings together constellations of talent to address problems of real significance.

As part of its commitment to nurture research talent, WUN offers early career researchers (ECRs) from member universities webinar-based training sessions on transferrable skills related to their career development, and to provide a platform for ECRs to meet colleagues from around the network.

SESSION TOPIC

Topic information Get Seen: How to create a compelling LinkedIn profile and raise your visibility

TOPIC SUMMARY

With more than 1 billion LinkedIn users globally, and an influx of the researcher community and their stakeholders, LinkedIn has never been more important for your research career.

But how do you stand out the right way on LinkedIn and get greater visibility with your ideal audience?

In this practical session, we will go live onto LinkedIn and analyse strong researcher profiles, share profile tips and strategies, and discuss the most effective ways of engaging on LinkedIn, in a way that feels comfortable and authentic.

By the end of the session, you should be able to:

- * Write an engaging profile that resonates with others
- * Optimise your profile so you get maximum reach
- * Engage and communicate with those important to you and your research career
- * Steadily build your community and visibility.

WHO CAN JOIN?



All early career researchers from WUN, ARUA, or AUN member universities are welcome to attend.

As part of our emerging collaborations with the African Research Universities Alliance (ARUA) and the ASEAN University Network (AUN), early career researchers from ARUA and AUN member universities are welcome to attend.

All participants **MUST** register using a valid WUN, ARUA, or AUN member university email address.

Any registrations that do not use a WUN, ARUA, or AUN member university email address will not be confirmed.

SESSION LED BY

Ruth Winden, University of Leeds, England

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[Click here to register for the session.](#)

