

WUN Understanding Global Digital Cultures Conference 25–26 April 2015

Lecture Theatre 2, Ground Floor, Yasumoto International Academic Park
The Chinese University of Hong Kong

Saturday 25 April	
08:15 – 08:45	Registration and Arrival Tea/Coffee
08:45 – 09:00	<p>WELCOME</p> <p>Professor Jack Qiu, The Chinese University of Hong Kong Mr Brian Loader, The University of York</p> <p>Officiating Guests</p> <ul style="list-style-type: none"> Professor Fanny M. Cheung, Pro-Vice-Chancellor, The Chinese University of Hong Kong Professor CHIU Chi-yue, Dean, Faculty of Social Science, The Chinese University of Hong Kong
09:00 – 09:15	Group Photo
09:15 – 10:15	<p>KEYNOTE</p> <p>想象互联网：中国网络空间的政治学与诗学 <i>Imagining the Internet: the politics and poetics of China's cyberspace</i> Professor HU Yong, School of Journalism and Communication, Peking University</p>
10:15 – 10:45	Morning Tea/Coffee
10:45 – 12:00	<p>SESSION 1: DIGITAL CULTURES OF THE ASIA-PACIFIC</p> <p>Chair: Professor Lokman Tsui, The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> <i>Asia Pacific Internet histories and global digital cultures</i> Professor Gerard Goggin, The University of Sydney <i>Facebook monk and smartphone spirit: the digital imagination in Myanmar</i> Dr Elisa Oreglia & Professor Rich Ling, Nanyang Technological University <i>Papua goes online: the construction of ethnic minority identity in Indonesia on the Internet</i> Mrs Yuyun Surya, The University of Auckland
	<p>SESSION 2: ICTS AND THE CITY</p> <p>Chair: Dr Heather Zwicker, University of Alberta</p> <ul style="list-style-type: none"> <i>Translational cultural flow in digital era: Seoul's connection through TV dramas, pop music and images</i>

	<p>Dr SHIN Kyoung-Ho, Northwest Missouri State University</p> <ul style="list-style-type: none"> <i>The urban/digital nexus: participation, belonging and social media in Auckland, New Zealand</i> Dr Jay Marlowe, The University of Auckland <i>Material-semiotic particularity and the “broken” smart city</i> Professor Rolien Hoyng, Lingnan University
12:00 – 13:00	Lunch
13:00 – 14:40	<p>SESSION 3: CHANGE MEDIA, FIX MEMORIES</p> <p>Chair: Professor Saskia Witteborn, The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> <i>Social media and memory in South Africa</i> Dr Tanja Bosch, The University of Cape Town <i>Augmented resistance: the digital lives of guerrilla interventions on public art and commemoration in the early 21st century</i> Dr Chrystalleni Loizidou, Point Centre for Contemporary Art <i>Technological communities: the production of identity through cultural techniques</i> Professor Roberto Simanowski, City University Hong Kong <i>Mobility and resilience: migrant communities, digital community media, integration and identity</i> Professor Rob Cover, The University of Western Australia
	<p>SESSION 4: CULTURAL POLITICS OF THE CYBERSPACE</p> <p>Chair: Professor Angela Xiao Wu, The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> <i>Everydaymaking through Facebook and Twitter: young citizens’ political interactions in Australia, UK and USA</i> Professor Ariadne Vromen, The University of Sydney; Mr Brian Loader, The University of York; & Professor Michael Xenos, The University of Wisconsin-Madison <i>Performing for the young networked citizen?: celebrity politics, social networking and the political engagement of young people</i> Mr Brian Loader, The University of York; Professor Ariadne Vromen, The University of Sydney; & Professor Michael Xenos, The University of Wisconsin-Madison <i>Affective space, affective politics: understanding political emotion in cyber China</i> Miss LIU Yi, The University of Leeds <i>Collective narratives in networked media: the case of the Brazilian presidential election on Facebook</i> Dr Luciana Gattass-Simanowski, Rio de Janeiro State University

14:40 – 15:10	Afternoon Tea/Coffee
15:10 – 16:50	<p>SESSION 5: IMAGINING AND BECOMING FUTURES</p> <p>Chair: Mr Brian Loader, The University of York</p> <ul style="list-style-type: none"> • <i>Future imaginings and digital practices</i> Dr Helen Thornham & Dr Edgar Gomez, The University of Leeds • <i>Coping with infinite possibilities: designing an imaginary ideal home</i> Dr Ian Ewart, University of Reading • <i>Imagining experiences of life transitions: digital lifespan futures</i> Dr Sarah Martindale, The University of Nottingham • <i>Designing in-between here and there</i> Dr Yoko Akama, RMIT University
16:50 – 17:50	<p>SESSION 6: ONLINE PARTICIPATORY CULTURES</p> <p>Chair: Professor Anthony Fung, The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> • <i>Cultural discount and cultural proximity: the consumption of American and Korean television dramas among Chinese college students</i> Miss SUN Ping, The Chinese University of Hong Kong • <i>Participatory cultures, online content and voices from the global South</i> Professor Laura Czerniewicz, The University of Cape Town • <i>Articulating discursive affordances of mobile SNS apps through global competition</i> Professor Huatong Sun, The University of Washington Tacoma • <i>Unravelling boundaries in global cultural consumption: hybridization of WWW usage</i> Professor Harsh Taneja, The University of Missouri & Dr Angela Xiao Wu, The Chinese University of Hong Kong
17:50 – 18:45	<p>KEYNOTE</p> <p><i>Digital formations of the powerful and the powerless</i> Professor Saskia Sassen, Sociology Department, Columbia University & London School of Economics and Political Science</p>
18:45	Free time
18:45	Departure from hotel to venue for conference dinner
19:00	<p>CONFERENCE DINNER</p> <p><i>Welcome</i> Professor Danie Visser, Deputy Vice-Chancellor: Research and Internationalisation, The University of Cape Town; Chair: WUN Understanding Cultures Global Challenge</p>

Sunday 26 April	
08:20 – 08:40	Arrival Tea/Coffee
08:40 – 08:45	OPENING Professor John Hearn , Executive Director, Worldwide Universities Network
08:45 – 09:45	KEYNOTE <i>Web observatories for studying digital cultures</i> Professor Dame Wendy Hall , Professor of Computer Science, The University of Southampton
09:45 – 10.15	Morning Tea/Coffee
10:15 – 12:00	SESSION 7: SOCIAL MEDIA IN HONG KONG’S UMBRELLA MOVEMENT Chair: Professor Colin Sparks , Hong Kong Baptist University <ul style="list-style-type: none"> • <i>Social media and mode of participation in a large-scale collective action: the case of the Umbrella Movement in Hong Kong</i> Professor Francis Lee & Professor Joseph Chan, The Chinese University of Hong Kong • <i>Internet memes in social movement: how the mobilisation effects are facilitated and constrained in Hong Kong Umbrella Movement</i> Mr CHAN Ngai Keung & Mr SU Chris Chao, The Chinese University of Hong Kong • <i>“It happens here and now”: digital media documentation during the Umbrella Movement</i> Professor Lisa Leung, Lingnan University • <i>Education, media exposure and political position: mainlanders in the Hong Kong Umbrella Movement</i> Miss ZHAO Mengyang & Miss ZHANG Ye, The Chinese University of Hong Kong; and Ms LIU Ran, University of Pennsylvania

	<p>SESSION 8: DIGITAL YOUTH CULTURES</p> <p>Chair: Professor Louis Leung, The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> • <i>Stories that help them tell their stories: social media as a means to create health artefacts that promote positive sexual health behaviours among at-risk youth</i> Dr Angela Cooke-Jackson & Ms Abigail Ringiewicz, Emerson College • <i>Blurred lines: diversity, inclusivity and the digital campus</i> Dr Luke Goode & Dr Suzanne Woodward, The University of Auckland • <i>Generationally differentiated uses of the Internet: analysing the synchronous and asynchronous modes of online communication</i> Dr Sakari Taipale, University of Jyväskylä • <i>Kids Code in a rural village in Norway</i> Professor Hilde Corneliussen, University of Bergen & Dr Lin Prøitz, Western Norway Research Institute
12:00 – 13:00	Lunch
13:00 – 15:00	<p>SESSION 9: NETWORKING CROWDS</p> <p>Chair: Professor Jack Qiu, The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> • <i>Crowd-funding as a long-term means of financing cultural production</i> Dr Roei Davidson, The University of Haifa & Dr Nathaniel Poor, independent researcher • <i>Productive publics in radio: a social network analysis of the Twitter followers of two Italian national radio stations</i> Dr Tiziano Bonini, IULM of Milan & Ms Alessandra Massarelli, The University of Milan • <i>Facebook and finance</i> Professor Adam Arvidsson, The University of Milan • <i>MOOCs, citizen science and cultural communication</i> Professor Graeme Earl, The University of Southampton • <i>Peer production sites as alternative information providers: a study of ekşisözlük.com's role during the media blackout of the 2013 Gezi Protests</i> Mr Ivo Furman, Istanbul Bilgi University

	<p>SESSION 10: STORYTELLING INDIVIDUALS AND COMMUNITIES</p> <p>Chair: Professor John Erni, Hong Kong Baptist University</p> <ul style="list-style-type: none"> • <i>Automated diaries and quantified selves</i> Professor Jill Walker Rettberg, University of Bergen • <i>Seeking common ground: experiences of a Chinese-Australian digital storytelling project</i> Professor Mark Pegrum; Dr Grace Oakley & Ms XIONG Xi Bei, The University of Western Australia • <i>Archiving and mapping a network-based creative community</i> Professor Scott Rettberg, University of Bergen • <i>Beyond online settings and contexts: A comparative analysis of blogs and newsletters in teachers' narrative construction of identity</i> Ms Momoyo Mitsuno, Nagasaki University • <i>"Are you being heard?" The challenges of listening in the digital age</i> Dr Tanja Dreher, The University of Wollongong
15:00– 15.30	Afternoon Tea/Coffee
15:30 – 17:10	<p>SESSION 11: BEHIND THE GREAT FIREWALL</p> <p>Chair: Professor HU Yong, Peking University</p> <ul style="list-style-type: none"> • <i>Networked food anxieties? How digital artefacts mediate China's food safety issues</i> Mr Allan Bahroun, The Hong Kong Polytechnic University • <i>Social media manipulation and anti-foreign protest as diplomatic tool</i> Mr Joshua Cader, The University of Tokyo • <i>Citizen attitudes toward China's maritime territorial disputes: traditional media and Internet usage as distinctive conduits of political views in China</i> Professor David Denemark & Mr Andrew Chubb, The University of Western Australia • <i>The predicament of Chinese Internet culture</i> Mr Gabriele De Seta, The Hong Kong Polytechnic University <p>SESSION 12: ANOTHER WORLD IS POSSIBLE</p> <p>Chair: Professor ANG Peng Hwa, Nanyang Technological University</p> <ul style="list-style-type: none"> • <i>The digital demi-monde: the space for techno-activism in the deep web</i> Dr Alexia Maddox, Curtin University • <i>How successful have multilateral policy initiatives – primarily in the guise of the WSIS process and UNESCO's 2005 Convention on the Protection and Promotion of</i>

	<p><i>the Diversity of Cultural Expressions – been in promoting heterogeneity of cultural content on the Internet?</i></p> <p>Dr Andrew White, The University of Nottingham - Ningbo China</p> <ul style="list-style-type: none"> • <i>Touch of evil: commerce and ambivalence at the digital protest line</i> Ms Sarah Myers West, University of Southern California • <i>The dynamics of social media, political culture and civic participation –</i> Dr Bridgette Wessels, The University of Sheffield
17:10 – 18:10	<p>KEYNOTE</p> <p><i>Unstoppable networking</i> Professor Lee Rainie, Director of the Pew Research Center's <i>Internet and American Life Project</i></p>
18:10 – 18:20	<p>CLOSING REMARKS:</p> <p>Mr Brian Loader, The University of York & Professor Jack Qiu, The Chinese University of Hong Kong</p>