

Professor John Hearn, Executive Director  
A-Professor Grace Liu, WUN China Manager

**Understanding China's FDI and Global Supply Chains: China, Europe and the World**  
**3- 4 April 2016 | Brussels, Belgium**

- **Purpose:** An international snapshot of China's external international FDI and global supply chains.
- **Framework:** The "belt and road" policies of President Xi Jinping, and the milestones for success to 2020.
- **Focus:** The FDI flows interpreted through examples in food, health, higher education, security.
- **Format:** *Morning session:* a global snapshot – Australia, Africa, Americas  
*Afternoon:* China and Europe. *Strategic Discussion:* Priority research projects, publications, mobility, and the attraction of resources and funding.
- **Sessions:** each panel of 2 (7-10 minutes each), and a 10 minute focussed discussion of all experts.
- **Background:** Participants are asked for a 200 word bio and a 1-2 page summary paper (500-1000 words) by 15 February 2016.
- **Reference Papers:** brief reference papers summarising China's global engagement will be provided.
- **Size, attendance:** **30 experts/5 students** from academia, government, business, international agencies.
- **Funding:** As normal with WUN strategic workshops, participants find fares and accommodation.
- **Local venues and dinner** are provided.
- **Note:** the workshop will commence with an opening dinner at 1930h on Sunday 3<sup>rd</sup> April in the restaurant ([La Duchesse](#)) of the [Eurostars Montgomery Hotel](#).
- **Preparation.** Please make sure that you download and consult the program and papers ahead of the date: we do not intend to provide printed copies.

This conference takes place as part of the [WUN Conference & AGM 2016](#) at Maastricht University, The Netherlands.

**Date:** Sunday 3 & Monday 4 April 2016

**Location:** Maastricht University Campus Brussels, Avenue de l'Armée, Legerlaan 10, Brussels, Belgium

**More info:** [workshop webpage](#) or email Grace Liu at [gliu@wun.ac.uk](mailto:gliu@wun.ac.uk)

**Program**

<b>Understanding China's FDI and Global Supply Chains: China, Europe and the World</b> <i>Venue: Maastricht University Brussels Campus, Brussels, Belgium</i>	
<b>Sunday 3 April</b>	
<b>Time</b>	<b>Program</b>
<b>1530</b>	Shuttle service to pick up delegates from the lobby of the Hotel Derlon (Address: Onze Lieve Vrouweplein 6, Maastricht)
<b>1900</b>	Registration – Eurostar Montgomery, near La Duchesse entrance. - At Maastricht Brussels Campus Office, 0830 4 <sup>th</sup> April
<b>1930</b>	Welcome Dinner – La Duchesse, Eurostar Montgomery Hotel
<b>Monday 4 April</b>	
<b>Time</b>	<b>Program</b>
<b>0850</b>	<b><i>Opening Session: International Engagement Strategies - China's Supply Chains and FDI</i></b>  <b>Welcome Comments:</b> Prof John Hearn, WUN (Co-Convener); Prof Fanny Cheung, CUHK.

<b>0900</b>	<b>Keynote Opening Speakers:</b> (i) H.E. Ambassador Yang Yanyi, Head of the Chinese Mission to the EU (15 min) <i>Discussion 15 min</i>
<b>0930</b>	<b>Workshop photo</b>
<b>Session 1: China and the World – Chair, Prof Dawn Freshwater, Chair of WUN Understanding Cultures</b>	
<b>0940</b>	<b>Panel: Asia Pacific Region</b> (i) Prof Hans Hendrichske, University of Sydney, 10 min (ii) Prof Robyn Owens, University of Western Australia (Education), 10 min (iii) Prof Stephen Chiu, Chinese University of Hong Kong, 10 min <i>Discussion 20 min</i>
<b>1030</b>	<i>Morning Tea</i>
<b>1100</b>	<b>Panel: Africa/Americas</b> (i) Prof Ernest Aryeetey, University of Ghana, 10 min (ii) Prof Gordon Houlden, University of Alberta, 10 min (iii) Rolando Avendano, OECD China - Latin America Report, 10 min <i>Discussion 20 min</i>
<b>1150</b>	<i>Media Launch: OECD China - Latin America Report (Rolando Avendano), 10 min</i>
<b>1230</b>	<i>Lunch</i>
<b>Session 2: China and Europe 2020 – Chair, Prof Fanny Cheung, CUHK</b>	
<b>1400</b>	China-Europe bridges: Mr Jianmin Li, Minister-Counsellor for Education, Embassy of China, 15 min <i>Discussion 15 min</i>
<b>1430</b>	(i) Susanna Mocker, EU-Asia Centre, 10 min (TBC) (ii) A-Professor Thomas Krafft, Maastricht University, 10 min <i>Discussion 10 min</i>
<b>1500</b>	Priority issues and programs, selected cases and opportunities: (i) A-Prof Qi Chen, Renmin University of China, 10 min (ii) Prof David Olson, University of Alberta, 10 min <i>Discussion 10 min</i>
<b>1530</b>	<i>Afternoon Tea</i>
<b>Partnerships for Progress: priorities and next steps – Chair, Prof John Hearn</b>	
<b>1600</b>	A structured discussion of selected emerging themes, and strategic opportunities for WUN <b>Next steps:</b> practical research programs, academic and business action plans.
<b>1630</b>	<b>End of program</b> <b>Shuttle service to take delegates back to Maastricht.</b>

**Note: All proceedings will be in English.**

## **Discussants**

Dr Peter Lennie, The University of Rochester

Prof Ebenezer Owusu, The University of Ghana

Prof Phakeng Mamokgethi, The University of Cape Town

Prof Erika Techera, University of Western Australia

A-Prof Changhua Ji, Renmin University of China

A-Prof Yulan Zhao, Renmin University of China

Ms Xujiao He, Renmin University of China

Ms Jin Wu, Renmin University of China

Ms Jia Wang, University of Alberta

Dr Susan Jim, The University of Bristol

A-Prof Grace Liu, China Manager (Workshop Co-convener) Worldwide Universities Network

## **Note:**

### **Accommodation**

The Welcome Dinner will take place on the evening of Sunday 3 April, with the main program running Monday 4 April, therefore delegates who are attending the workshop from out of town are encouraged to book hotel accommodation in Brussels for the evening of Sunday 3 April. The closest hotel to the event venue is the [Eurostars Montgomery Brussels](#). It is located a short 5-minute walk from UM Campus Brussels.

*\*Unlike accommodation in Maastricht for the WUN AGM, we do not have a central booking at this hotel and you cannot book this hotel through the WUN AGM registration page. Please book directly with the hotel, referencing "WUN China Workshop".*

### **Getting there and away**

The preferred workshop airport is Brussels International Airport (BRU).

Delegates who will be travelling to Brussels for the workshop from Maastricht can use the free shuttle service provided by WUN.

The shuttle will depart from Maastricht at 3.30pm on Sunday 3 April from the lobby of the Hotel Derlon (Address: Onze Lieve Vrouweplein 6, Maastricht).

The shuttle will return from Brussels leaving at the conclusion of the workshop at approximately 5.30pm on Monday 4 April and drop passengers off at the Hotel Derlon, Maastricht.

To register for the shuttle service, please contact [Grace Liu](#) or [Nicholas Haskins](#).

**Note:** Marija Nieuwenhuis from WUN will assist with registration and logistics.