Migration and Culture: a challenge for Asian nations in an era of transnationalism

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Key dynamics 1

Structure



Agency



Key dynamics 2: multi-scalar interactions

Global forces

Global value chains

World trade

Cultural diffusion

Nation-state

Laws and policies

National economy

History, founding myths

National culture and identity

Local communities

Local histories and customs

Ideas of community

Place making

Local

belonging

Individual biographies

(of migrants and non-migrants)

Goals

beliefs

perceptions

Culture and migration in origin country

Initial objectives

Escaping poverty and repression

Employment and security in higher-income country

Feedback mechanisms

Perception of success of 'pioneers'

Economic remittances show success

Social remittances affect culture

Results

'well-trodden paths'

Culture of migration

Migration and development

Neo-classical economic theory: individual income maximisation

- Migrants go from poorer to richer areas
- Economic remittances reduce income differences and support development investment
- emigration declines
- Result: migration → development → less migration

Sociological theory: migration as a social and cultural process

- Initial development provide financial and human capital for migration
- Social remittances transfer attitudes conducive to migration
- Migration networks create cultural capital for increased migration
- Result: development → increased migration
 (at least for a lengthy transitional period)

Migration networks

Migrants maintain social ties with family and friends back home

New communication technologies make this easier

These social networks facilitate further migration:

- Information on migration routes and opportunities (cultural capital)
- Support during migration and upon arrival (social capital)
- Pierre Bourdieu: theory of social capital

Migration networks can make migration a self-sustaining process

- Even when governments stop recruitment and try to close borders
- Doug Massey: theory of cumulative causation

But migration networks can decline over time

Migrants may become gatekeepers rather than facilitators (Hein de Haas)

The settler society model

One-way family migration from origin to destination country

Permanent settlement in destination country

ASSIMILATION

- Labour market
- Language
- behaviour

Citizenship

The temporary migrant worker model

(also known as 'guestworkers', 'circular migration', contract labour or undocumented migration)

Migration to work for limited period (e.g. 3-5 years)

DIFFERENTIAL EXCLUSION

- Restricted legal status – or none at all
- No right to stay or bring in dependents
- Limited labour rights (e.g. no jobchanging)

Return to origin country

 Deportation in case of noncompliance

The failure of assimilation and differential exclusion

Labour market segmentation

Migrants get low-income jobs

Residential segregation

Migrants cluster in low-cost areas

Cultural maintenance

- Migrants set up businesses
- Ethnic schools, religious institutions
- Linguistic, cultural and religious diversity

Results

- Marginalisation of minorities OR
- Acceptance of cultural diversity
- Multiculturalism

CONTEXT: The new complexity of migration and mobility

Economic:

- highly-skilled
- Lower-skilled

Non-economic

- Forced migration
- Educational, Life-style, Marriage, Retirement

Type of migration/ mobility

- Temporary
- $\leftarrow \rightarrow$
- Permanent

- One-way
- $\leftarrow \rightarrow$
- circular

- Regular
- $\leftarrow \rightarrow$
- irregular

Settlement

- Short-term, long-term, permanent
- Return migration or onward migration:
- Transnationalism? Cosmopolitanism?

Asian migration: the new complexity

Skilled migration to N. America, Oceania, Europe

Leading often to family reunion and settlement

Temporary labour migration

• To Gulf region, new industrial centres in East and SE Asia (e.g. S. Korea, Malaysia)

Skilled migration to HK, Singapore, China, S. Korea

Global and regional competition for skills

Marriage migration to Japan, Taiwan, S. Korea

• Soon to China and India too?

Educational migration to Europe, N. America, Australia

• Increasingly to China, Thailand, Singapore etc?

Refugee flows continue

• 7.8m refugees in Asia, out of the world total of 13m in 2014

Temporary migration and transnationalism

- Mobility rather than migration?
- Growth in temporary, irregular and circular migration
 - Ethnicity/race, gender, class, legal status, human capital as criteria for inclusion/exclusion
- All migration leads to some degree of settlement
- But many migrants now expect to move on or return home
- Emergence of transnational identities and communities
- Q. What are the consequences for integration, identity and citizenship?

Transnational communities

- Many migrants maintain regular and significant economic, political, social and cultural links across national borders
- Frequent travel between homeland and destination(s)
- Cross-cultural capabilities and affiliations
- Trend away from unitary national identity
 - Multiple belongings
- Need for new forms of citizenship:
 - Rights and obligations in two or more countries
 - Portable entitlements to pensions, welfare payments, etc.

THE END

Social Transformation and International Migration (STIM) Project website: http://sydney.edu.au/arts/transformation_migration/index.shtml

Social Transformation and Migration: National and Local Experiences in South Korea, Turkey, Mexico and Australia edited by Stephen Castles, Derya Ozkul and Magdalena Arias Cubas http://www.palgrave.com/page/detail/?K=9781137474940

The Age of Migration: International Population Movements in the Modern World

by Stephen Castles, Hein de Haas and Mark J. Miller http://www.age-of-migration.com/