

# WUN Strategy Map

To be one of the leading International Higher Education networks, collaborating to accelerate the creation of knowledge and to develop the people required to address the challenges and opportunities of our rapidly changing world

WUN Purpose : WUN Creates new multilateral opportunities for international collaboration in research and graduate education. It is a flexible dynamic organisation that uses the combined resources and intellectual power of its membership to achieve collective international objectives and to stretch international ambitions

Develop a vibrant international network collaborating on a diverse range of projects	Nurture high impact research communities tackling problems of global importance	Foster a world leading graduate education programme for the next generation of innovators	Establish a powerful international partnership with strategic influence
Develop and maintain a broad portfolio of international multilateral projects	Develop and strategically support a limited number of potential winners at Global Challenge level	Build a strong international graduate community engaged in high quality collaborative research seminars & academic programmes	Increase the power of the “WUN voice” in a lobbying and ambassadorial role.
Develop a greater sense of ownership and leadership within WUN members of WUN activities	Extend the geographic and cultural scope & academic capability for specific projects through the “WUN plus” concept	Develop and extend the research mobility programme	Ensure that WUN is recognised for the vast potential of its intellectual resources by external stakeholders
Facilitate understanding, communication and interactions within WUN to increase the collaboration and build the community	Create and maintain a strategic oversight of the WUN potential Global Challenge priorities	Develop partnerships with leading international corporations, providing opportunities for them and our graduates	Build a strong understanding within the WUN community of the value to be gained from effective international collaboration
.....supported and facilitated in a sustainable, integrated, responsive and strategic manner. We will need to...			
Ensure delivery and impact of WUN projects through strong alignment with members’ priorities	Focus our attention and resources upon these priorities, ensuring accountability and delivery	Communicate a clear vision and strategy for WUN and ensure this has wide engagement	Improve the marketing, branding and profile raising of WUN